

The Oakwood Register

937-294-2662 www.oakwoodregister.com
Oakwood's Weekly Community Newspaper since 1992

DEMOGRAPHICS

The Oakwood Register advertisers have the opportunity to reach this very special market. This segment of the Dayton area population is concentrated with affluent and highly educated households.

Oakwood is a well-established community and home to many civic and business leaders. Advertisers will target key decision makers in Dayton.

Residents invest millions of dollars in the upkeep of their historic homes and gardens in this small (2.97 square miles) suburb uniquely located adjacent to the University of Dayton and just south of downtown Dayton.

PROFILE

- population 9,202
- households 3,454
- average household size 2.58
- median age 40.5
- male:female ratio 9:10

INCOME

- total annual taxable income reported is \$380 million
- 26% annual taxable incomes are over \$100,000
 - median household income is \$86,553
 - 86% residents are homeowners

EDUCATION

- 70% population have post graduate degrees
- 98% high school graduation rate is highest in the Miami Valley
- Oakwood City School District is identified by Ohio Department of Education as the highest performing district in the Miami Valley with only 5 districts in Ohio ranking higher

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